



## 2017 Lottery and Festival Information

Are you ready to experience the unexpected, and perform ON THE EDGE? You'd better be, because we are only accepting applications for our 2017 festival lottery from now until March 30, 2017. To put your name in the hat (this year it's literally a hat) then read the information below and fill out the form (Yay! Forms!).

### **LOTTERY APPLICATION – DEADLINE: March 30, 2017**

To be eligible to participate in the lottery, you must submit the completed and signed 2017 Lottery Application form along with a \$25 non-refundable lottery fee by the deadline date. Applications and lottery fees may be dropped off at the Capitol Centre (150 Main St. E, North Bay, ON) Monday through Friday from 10 am - 5 pm or Saturdays from 12 pm - 4 pm, or sent by mail to the address listed at the bottom of the page. Application forms may also be submitted by email to [info@ontheedgefringe.com](mailto:info@ontheedgefringe.com).

### **LOTTERY PROCESS**

The lottery will be held in April at a public event in the Capitol Centre's Martini Lounge. The date and time for the lottery draw will be announced before the application deadline on March 30, 2017. At the event, our fringe team members will take turns drawing names (from the hat) until we have filled all 12 of our venue slots. The remaining names will then be drawn to form a waiting list in case some of the lottery winners are unable to participate in the festival. The lottery winners will be contacted following the lottery to confirm their participation, and the results will be posted on our website and social media.

### **2017 FESTIVAL PARTICIPANTS**

The winners of the 12 venue slots will be contacted shortly after the lottery to confirm their participation in this year's festival. Should any winner be unable to participate, their spot will be offered to the next lottery applicant on the waiting list. To participate in the festival, all venue slot holders will be required to pay a participation fee of \$250 by June 30, 2017 to help cover the costs of technicians, promotions, and coordination for the festival. Participants may withdraw in writing from the festival at any time up until July 14, 2016 to receive a full refund of their participation fee. Participants must agree to a minimum of four performances/presentations at the festival which is taking place August 15 – 19, 2017 **\*NEW DATES**. The maximum slot length for each performance is 90 min (including set up and take down).

Festival participants are solely responsible for the creation and presentation of their work, and have full creative control over their performance (in accordance with all applicable laws). The festival will not censure artists, however, performances with explicit, mature or sensitive material are asked inform the festival so that information can be included in our promotional materials. The festival will provide a minimum of 1 technician per venue, as well as basic audio/visual equipment. Participants will be required to bring/obtain any additional equipment or materials necessary for their presentation.

### **BYOV PROGRAM**

Lottery applicants that do not receive a venue slot will be offered the opportunity to participate in the Bring Your Own Venue (BYOV) program. Participants in this program are required to secure their own venue at their own expense (indoors or outdoors) and register with the festival for inclusion in our festival promotions, schedule and programme. The participant is solely responsible for adhering to all applicable laws, obtaining necessary permits, satisfying their own technical requirements, and ensuring the safety of their venue and performers. BYOV participants will also be required to pay a reduced participation fee of \$150.

### **TICKETING**

All venue slot events are ticketed, with ticket prices set by the performers and ranging in price from \$10 to \$15. Audience members without valid tickets will not be admitted to the performances. The festival handles all ticketing both at the door and through the Capitol Centre Box Office, and retains a \$2 handling fee to cover ticketing costs (additional fees apply for tickets purchased online through the Capitol Centre's website). All the rest of the money from ticket sales goes directly to the performer(s). For example, if your show sells 200 tickets at \$10/ticket the festival keeps \$400 and you take home \$1600. Not bad for a week's work.

### **FESTIVAL PROMOTION**

All participants will be required to submit information about their performance including the title and length of their show, the names of their performers and production team, a brief synopsis of what their performance is about, and an image. This information will be used to promote the performance online through the festival's website and social media, in any advertising (print and online), through local media outlets (newspapers, television, and radio) and flyer/poster distribution, and in the festival programme.

### **CONTACT**

For more information about the 2017 ON THE EDGE Fringe festival, please check out our website [www.fringenorth.com](http://www.fringenorth.com) or contact our Artistic Director, Kelsey Ruhl by email at [kelsey@ontheedgefringe.com](mailto:kelsey@ontheedgefringe.com).

***Happy fringing!***



# 2017 Lottery Application

### APPLICANT INFORMATION

Company/Artist: \_\_\_\_\_

Contact Name: \_\_\_\_\_

Address: \_\_\_\_\_

City/Town/Reserve: \_\_\_\_\_

Prov./State: \_\_\_\_\_ Postal Code: \_\_\_\_\_ Country: \_\_\_\_\_

Email: \_\_\_\_\_ Phone: \_\_\_\_\_

### LOTTERY APPLICATION FEE - \$25 (Non-Refundable)

Please circle your method of payment:

Cash\*    Cheque    Certified Cheque    Money Order    Credit Card\*\*    Paypal

Please make all cheques payable to ON THE EDGE Fringe. \*Please do not send cash in the mail. \*\*Credit card payments available only through the Capitol Centre box office.

### DELIVERY METHOD

Applications and lottery fees may be dropped off at the Capitol Centre (150 Main St. E, North Bay, ON) Monday through Friday from 10 am - 5 pm or Saturdays from 12 pm - 4 pm, or sent by mail to the address listed at the bottom of the page. Application forms may also be submitted by email to [info@ontheedgefringe.com](mailto:info@ontheedgefringe.com).

### APPLICANT AGREEMENT

By signing this agreement I agree to the terms of the lottery as outlined in the 2017 Lottery and Festival Information document, and acknowledge that if my name or the name of the company I represent is chosen in the lottery draw I/we will be responsible for paying an additional \$250 to participate in the 2017 ON THE EDGE Fringe festival. If applicable, I confirm that I am an authorized representative of the company listed above, and will act as that company's primary point of contact.

Signature: \_\_\_\_\_ Date: \_\_\_\_\_